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## PRESS RELEASE

## 2024 LOGJAM! IS APRIL 27-28, 2024 AT PLEASURE POINT, SANTA CRUZ

**The Contest.** Big Stick Surfing Association's Logjam! is going off on April 27-28. The contest is the longest running vintage longboard event in the world. Surfers from around the state bring classic old boards, required to be pre-1970 construction and over 30 pounds, leashes not allowed. Big Stick Surfing Association's Logjam! features superb surfing, lots of vendor booths, surf rock tunes, and it all combines into beautiful vibes and Aloha. Expect great spring weather and surfing conditions. Logjam! is an official *Coalition of Surfing Clubs* contest, attracting competitive (aka shredding) longboarders from throughout California and the western states. (<a href="http://www.surfclubs.org/logjam.html">http://www.surfclubs.org/logjam.html</a>).

"Logjam! is a great contest with surfers from around the country and a wonderful aloha spirit. We are somehow always lucky with beautiful weather and surf. It's a favorite of competitive longboard surfers at a classic point break" says David Harnish, president of Big Stick Surfing Association.

**Community Fundraising.** At Logjam! we raffle surfboards from great local shapers as well as other amazing prizes. With the support of our fantastic sponsors, In 20 years, Logjam! has raised over \$160,000 for local non-profits including Surfrider Foundation Santa Cruz, Save our Shores, Save the Waves, Santa Cruz Scholastic Surf League, and Ride A Wave, Waves of Impact, Live Oak Education Foundation. The Big Stick Surfing Association Scholarship Fund annually awards scholarships to local college-bound high school surfer-scholars.

Logjam is a Draw. Logjam! attracts 120+ contestants and thousands of spectators from all over California and has gotten national and even international notice. The event was picked up by Australian <u>Pacific</u> <u>Longboarder</u> magazine, Santa Cruz Sentinel, Santa Cruz Waves all over Instagram, and more. Media coverage of past Logjams has included <u>The New York Times Soul Surfers Rekindle the Love of the Longboard - The New York Times</u>, Los Angeles Times, the San Jose Mercury News, the San Francisco Chronicle, the Santa Cruz Sentinel, Longboard Magazine and the Santa Cruz Good Times. Internationally, our event also was featured in Switzerland's largest newspaper, Tages Anzeiger.

Big Stick partners with SurfAid to run a team surf contest fundraiser within the Logjam!, and this is the seventh year (<a href="www.surfaid.org">www.surfaid.org</a>). Surfaid operates health and sanitation programs in remote Indonesian island villages and in Baja California. In the past Surfaid contest featured the remarkable surfing talents of Wingnut, Michel Junod, Shawn Dollar, and more. We are stoked to bring SurfAid back in 2024!

## **Event Sponsors Welcome**

Logiam! has room for a few more sponsors; see the Logiam Sponsors page on the website for details.



## **Contacts**

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